



Meals&More
Feeding Young Futures

FUELING FUTURES: Meals & More 2024

JANUARY 2024 - DECEMBER 2024

At a Glance

- 2 Impact Overview
- 3 Our Mission & Vision
- 4 Making A Difference
- 5 Lives Changed
- 6 Partnerships
- 7 Looking Ahead

I have never climbed a tree and I got all the way to the top! I am doing things I have never done before, it's great!



01

IMPACT Overview

Meals & More transforms school holidays for UK children living with food poverty and isolation. Through trusted community partners we provide them with nutritious meals and enriching activities.

Since 2015, we've grown from supporting 4 clubs to partnering with 45+ UK charities and 300+ clubs. Meals & More has worked closely with charities to run inclusive holiday clubs that truly make a difference for children.

In 2024 alone, our journey has helped provide:

- **409,000 Meals**
- **17,900 Activity Hours**
- **48 Big Day Outs**
- **40 Big Christmas Parties**

Beyond the numbers, we've created lasting memories, friendships, and a sense of community—offering food security and support that wouldn't have been there otherwise.

Your kindness provided them with not only a fun-filled day but also the chance to build confidence, learn new skills, and create lasting memories.

The Oasis team & I want to thank you all so very much. It was a great afternoon; the children are still talking about it & the food went down a treat! The support received was outstanding & so appreciated.



02

Vision & MISSION

Vision

To support 1 million meals per year by 2030!

MISSION

Meals & More transforms school holidays for UK children living with food poverty and isolation. Through trusted community partners we provide them with nutritious meals and enriching activities.

We are focused on developing sustainable working partnerships with registered charities to run fully inclusive holiday clubs that underpin our aims and makes a difference to each child we reach.

Peter McGrath

“You can see there’s a lot of **joy**, a lot of **fun**, a lot of **excitement** in the air, and that’s really **what we’re about.**”

A message from our Chair

Thank you for your valuable contribution and continued support. All your efforts are truly appreciated and have made a significant difference. We appreciate your dedication and commitment to our shared goals.

Your support has been invaluable in helping us provide grants for the provision of food to youth attending the now over 300 clubs we have been proud to support. This resource is helping prevent child hunger & isolation which in themselves limit overall learning. Our program of support prevents the the risk of children being left alone, missing out on meals and gives them the valuable social connections that are important for their development.

Meals & More know that many families struggle during the holidays and your support and donations has allowed us to reach those who need it most.

Thank you for your compassion and for making a real difference. We truly appreciate your commitment to our mission and your unwavering belief in our work.

Every child matters and deserves the best start in life.

03

MAKING A *Difference*

Every meal shared, every activity enjoyed, and every moment of joy adds up to real impact. Through our partnerships, we're reaching children who need support the most—providing food, fun, and friendship that create lasting change.

Here's what we achieved together in 2024:

Our Impact reach was **35,000 CHILDREN**
| 409,000 MEALS

were provided across the UK through our trusted Delivery Partners.

Provision at holiday clubs not only offers the opportunity to have a hot meal, they offer a safe space for children to enjoy activities, form friendships and make lasting memories.

In 2024 we supported **17,900 ACTIVITY HOURS**
during holiday provision.

Through our **Big Day Out** and **Big Christmas Party** projects we gave

| 6,300 CHILDREN the chance to experience something truly special, moments of joy, excitement, and new opportunities they might not have had otherwise.

This contributed

500 ACTIVITY HOURS

Of the 17,900 total activity hours delivered, alongside nutritious meals, ensuring children stayed engaged, active, and well-fed.



Meaningful reflections from our delivery partners and the families we support are invaluable to Meals & More. They provide first hand insights into the impact of our programs. These stories bring our mission to life, showing the real difference we make in the lives of vulnerable children and families.

EVERY CHILD MATTERS AND DESERVES THE BEST START IN LIFE.

KEVIN SHERRIFF,
PROJECT MANAGER FOR HIGHFIELDS
ADVENTURE PLAYGROUND IN LEICESTER

“The support that Meals & More provides is incredible and enables us to continue to feed all the children that come to us through the school holidays.”



ST ANDREW’S PLAY ASSOCIATION -
CHILD

“I like about coming here that I can have so much fun and the friends that I’ve made they care about me”

ASHFORD TOGETHER
PARENT

“We can never afford days out to farms/zoos, etc., so this has been an amazing day for us – thank you.”



ST ANDREW’S PLAY ASSOCIATION -
CHILD

“The food is like really nice and very enjoyable to eat”

LIVES Changed

PARTNERSHIPS

We work hand in hand with charities and community organisations across the UK to provide essential support to holiday clubs during school breaks.

Thanks to the generosity of our supporters, we help ensure that children experiencing poverty, social isolation, and food insecurity have access to nutritious meals, enriching activities, and vital resources.

The support we receive from our Delivery Partners makes a meaningful impact, and we are so grateful that you are part of this important mission!



We are profoundly grateful to all of our supporters. Your unwavering dedication and long-term commitment to our campaigns truly form the backbone of everything we do. Without your ongoing support, our mission would not be possible. Thank you for standing with us and driving our work forward.

LOOKING Ahead

As we celebrate the **10th anniversary of Meals & More**, we reflect on a decade of meaningful impact, during which we've supported the provision of **2.5 million meals** and countless hours of activity. Looking ahead, our mission has never been more vital.

As we move forward, we are more committed than ever to expanding our reach, deepening our support, and championing lasting change in the communities we serve.

We welcome the extension of the Holiday Activities and Food (HAF) programme, it's a vital step in addressing food insecurity during school holidays, but the **challenges ahead remain significant**. Child poverty continues to rise, putting increasing pressure on families who struggle to provide nutritious meals outside of term time. The cost-of-living crisis has only exacerbated this issue, making the need for **services like ours more urgent than ever**.

Looking ahead, we will continue to collaborate with partners, charities, and communities to ensure that vulnerable children receive the essential nourishment and opportunities they deserve. We are focused on expanding our network, strengthening local partnerships, and advocating for *policy changes that support long-term solutions to food poverty*.

As we enter our **second decade**, our vision remains clear: Meals & More is a catalyst for *positive change*, bringing likeminded people together, creating the opportunity to improve life chances, **feeding young futures** and families. Through provision of nutritious food and enriching educational and physical activities,

Meals & More partnerships contribute to supportive environments, boosting health, self-belief and aspirations. The road ahead will not be easy, but with continued support, passion, and dedication, we know that together, we can make a lasting difference in the lives of children across the UK.